



GERMAN SHEPHERD DOG COUNCIL OF AUSTRALIA

GSDCA Press Pass Guidelines

GSDCA Press Pass – Sieger Show

Each year, the GSDCA is provided with a 'Press Pass' for the Sieger Show in Germany. This provides access to the press area in the arena, enabling the recipient to be at ground level and much closer to the dogs in the ring.

Guidelines for GSDCA SV Press Pass recipients

The requirements for the recipient to utilise the pass are as follows.

Requirements:

1. Provide a written report to be printed in the next available Quarterly National Review magazine.

QNR Report Guidelines:

1. The report should be approximately 2-4 pages and can include photos.
2. Photos should be provided as separate jpg files in the highest available quality.
3. The report does not need to contain the show results and should not contain a lengthy list of results.
4. The report should provide the reader with an overview of the show and the event in its entirety where possible.
 - a. Dogs that were a highlight or impressed in the senior classes.
 - b. Comments on the younger classes if possible.
 - c. Include stock coat and long stock coat classes and animals.
 - d. Impressions of the progeny and breeder groups that impressed.
 - e. Perhaps a personal highlight of the show or something of interest to the readers.
5. The report can also include details of relevant dog related travel or visits undertaken whilst overseas that would be of interest to the GSDCA member readership.

For those interested in utilising the Press Pass

Expression of Interest

Expression of Interest are due by 1st May each year.

Please submit your EOI to secretary@gsdcouncilaustalia.org

The GSDCA Executive will select the pass recipient each year.

Recipients must agree to the requirements prior to accepting the pass.